

Opportunities in Southeast Asia

Joseph S. Ng, MD
Division of Gynecologic Oncology
National University Cancer Institute, Singapore (NCIS)



Disclosures

- No financial relationships or conflict of interest to disclose



Landscape

- Emerging economies.
- Leadership in the governments in these countries are eager to "level up"
- Health is on the agenda
- Cervical cancer is still the most common gyn cancer in these countries.



Opportunities

Lower resource, impactful strategies

- Vaccination
- VIA, "See and Treat" programs

Ready for immediate implementation.



Strategic Considerations

- Commitment to developing enduring engagement and relationships.
- Person-person contact.
- Spin-doctoring every initiative making leaders look good. Remember that at the end, the women win!
- Access and not culture is the most common barrier.

