For more information, visit www.asccp.org/2021meeting or contact us at 301-857-7877 or exhibits@asccp.org.
Why Exhibit At ASCCP 2021 Scientific Meeting?

The meeting will give you the opportunity to:

- Connect with existing and potential customers
- Introduce new products
- Build brand visibility
- Network with attendees at planned social events

ASCCP creates opportunities to network with potential customers through numerous activities in the exhibit hall including:

- Welcome Reception
- Poster Presentations
- Breakfast, Lunch, and Coffee Breaks

Corporate Sponsorship Levels:

Become a corporate sponsor and reap the benefits!

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<tbody>
<tr>
<td>$50,000+</td>
<td>$30,000+</td>
<td>$15,000+</td>
<td>$5,000+</td>
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<tr>
<td>Recognition</td>
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<td>VIP Reception</td>
<td>Discounted registration</td>
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<td>Discounted registration</td>
<td>Additional exhibit only badges</td>
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<td>Additional exhibit only badges</td>
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Looking to get your company or product directly in front of our attendees? Consider a Corporate Sponsorship: Hotel Door Drop, Key Card, Program Advertising, and Promotional Inserts.

In addition to the specific benefits mentioned, all sponsors will receive the following benefits in return for their support:

- Recognition on the ASCCP 2021 website, including logo and link to website
- Recognition in the Meeting Program

Note: Sponsorships available for confirmed exhibitors only.
Purchase Exhibit Space

Exhibit Space Includes:
• 8 ft. high pipe + drape back wall
• 3 ft. high pipe + drape side dividers
• 2 exhibit only badges per 10 ft. × 10 ft. booth
• Listing in the meeting program and on website

Space Assignment
Whenever possible, space will be assigned according to the exhibitor’s choice, but the final arrangements will be determined by ASCCP. Booths will be assigned on a first-come, first-served basis. Once an application with full payment is received, the exhibitor will receive confirmation and all corresponding paperwork regarding shipping instructions and exhibit set-up.

Exhibit Only Badges
It is the responsibility of each exhibiting company to provide an accurate list of representatives who plan to attend. Each 10 ft. × 10 ft. booth receives two exhibit only staff badges. These badges do not allow access to the Scientific Sessions. For information on purchasing additional exhibit only badges, please contact exhibits@asccp.org.

Cancellations
Cancellation of exhibit space must be made in writing and will be effective the date such notice is received in the ASCCP office. The cancellation policy is as follows:

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<th>Before January 1, 2021</th>
<th>After January 1, 2021</th>
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<tr>
<td></td>
<td>50% of contracted fee</td>
<td>No refund</td>
</tr>
</tbody>
</table>

*(Special for 2021 -- Due to COVID-19, ASCCP will give full refunds for cancellations of booth space received at least 30 days prior to the start of the event)*
Sponsorships

In addition to the specific benefits mentioned, all sponsors will receive the following benefits in return for their support:

- Recognition on the ASCCP 2021 website, including logo and link to website
- Recognition in the Meeting Program

*Note: Sponsorships available for confirmed exhibitors only.*

**e-Poster Kiosk $7,500**
Be sure to get the attention of attendees by having your company logo displayed on each e-poster kiosk.

**Hotel Door Drop $7,500**
3 sponsorships available
Have your message delivered right to attendees’ doors. Promotional pieces must not be larger than 8.5” × 11” and are subject to approval.

**Hotel Key Card $12,000**
Remind attendees about your company each time they enter their room. Your logo/product will be printed on key cards for the hotel.

**Lanyards $2,500**
Your company name will be seen over and over for the duration of the meeting. Each attendee will receive a lanyard with your company name when checking-in at the meeting.

**Promotional Inserts $1,500**
Have your promotional piece seen by every attendee as they pick up their registration materials.

**Program Advertising**
Guaranteed way to your reach attendees!

- Inside Front // $5,000
- Inside Back // $5,000
- Full Page Ad // $4,000
- Half Page Ad // $2,500

**Satellite Symposia**

*Lunch // $20,000, 1 sponsorship available*
*Dinner // $15,000, 1 sponsorship available*

Host a symposium highlighting the latest research or product from your company. Sponsorship includes mailing list, meeting room rental, basic audiovisual (screen, podium with mic, LCD projector), advertising in the final program, on-site signage, website and one email promotion.
Purpose

ASCCP is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

To complement the ASCCP Scientific Meeting, exhibits of the latest developments in equipment, supplies and services available in the marketplace add value to the professionals’ learning experiences. Therefore, companies providing relevant goods and services can rent booth space to showcase their products and services.

ASCCP strictly adheres to the ACCME’s Standards for Commercial Support regarding exhibits, which state: The distribution or granting of CME credits, in any category, from an exhibit booth is strictly prohibited.

Exhibits

When commercial exhibits are part of the overall program, arrangements for these shall not influence planning or interfere with the presentation of CME activities. Exhibit placement shall not be a condition of commercial support for a CME activity.

Commercial Activities During Education Activities

In accordance with ACCME guidelines product information cannot be distributed in any other location besides the exhibitor’s booth area inside the exhibit hall. Such materials are not permitted in the registration area, poster session area or in or near education rooms.

Commercial Supporters at Educational Activities

Representatives of commercial interests may attend an educational activity, but may not engage in sales or promotional activities while in the space or place of the CME activity. Any representative of a commercial supporter wishing to attend the educational activity may do so at the non-medical/industry consultant rate, but is strictly prohibited from the sale of and/or discussion of products while attending the educational activity.

2009 PhRMA Code

By applying for exhibit space, the commercial interest agrees to adhere to the 2009 PhRMA Code on Interactions with Healthcare Professionals. The exhibitor agrees that interactions between company representatives and health care providers should be focused on providing information on products and scientific and educational information. The code prohibits distribution of noneducational items such as pens, mugs and other logo-branded items, as well as items for personal benefit (e.g., tickets to recreational or entertainment events).

U.S. Food and Drug Administration (FDA)

ASCCP requires that all exhibitors must be in compliance with FDA regulations regarding all products or devices regulated by the FDA. Any mention of product names that are accompanied by information on usage and indications is considered advertising and subject to applicable FDA guidelines.

Photography

Picture taking, other than by the official photographer is prohibited, with the exception of an exhibitor taking pictures of his/her own display.

Distribution of Printed Materials

Distribution of printed materials by an exhibitor is limited to their booth space.

Demonstrations

All demonstrations, displays, and audio equipment must be confined to the booth and regulated so as to not disturb neighboring exhibits.

ASCCP shall have the right to exclude or require modification to any display or demonstration that, in its sole discretion, is considered unsuitable to, or not in keeping with, the character of the exhibition.

Ancillary Meetings

The Society welcomes groups of members, organized along scientific or geographic boundaries, to hold an ancillary meeting during the ASCCP 2021. The primary purpose of an ancillary meeting is to provide a social or networking opportunity but not a scientific meeting or session. Please note that ancillary meetings may not be scheduled in conflict with scientific sessions at the ASCCP 2021.

Dismantling of Exhibits

Exhibits may be dismantled on Saturday after the last event in the exhibit hall.

Codes & Regulations

By applying for exhibit space, an exhibitor agrees to adhere to and be bound by ASCCP’s Exhibitor Rules and Regulations. Exhibitors shall not permit others to do anything at the booth or do anything in the facility that will in any way increase the insurance premiums payable by ASCCP or the owners or managers of the facility.

Exhibitor shall not sublet the booth or any equipment provided by ASCCP, nor shall the exhibitor assign its lease in whole or in part to any party without prior written notice to and approval from ASCCP. The exhibitor further agrees to adhere to and be bound by:

1. All applicable fire, utility, and building codes and regulations;
2. Any and all rules and regulations of the facility where the program is held;
3. Applicable terms of all leases and agreements between ASCCP and the managers or owners of the facility; and,
4. The terms of any and all leases and agreements between ASCCP and any other party relating to the exhibit.

Violation of Rules & Regulations

Violation of any of ASCCP’s regulations or FDA regulations may lead to immediate closure of the exhibitor’s booth, banning of an exhibitor representative, or barring of an exhibitor’s representative at future meetings. No monetary adjustments will be made for exhibit shutdowns.
Meeting Location/Housing

Marriott Marquis Houston
1777 Walker Street
Houston, TX 77010
Reservations #: (713) 654-1777

Housing Information:
$219 single/double + tax
2021 Scientific Meeting on Anogenital & HPV-Related Diseases
April 8–11, 2021 | Houston, TX

Contact: All materials will be sent to the person listed below.
Name: ____________________________ Phone: ________________
Email: ____________________________ Phone: ________________

Company Information: Name will appear in final program as written below.
Company Name: ____________________________
Mailing Address: ____________________________

Email: ____________________________ Phone: ________________
Fax: ____________________________ Website: ________________

Company Description: Submit no more than 50 words to exhibits@asccp.org
Exhibit fee must be received by Feb. 1, 2021 to be recognized in the final program and on-site signage. Registration forms to register company representatives and an exhibitor kit will be sent after ASCCP receives payment.

Regular Rates:
☐ 10 ft. x 10 ft. booth $3,100  ☐ 10 ft. x 20 ft. booth $6,000  ☐ 20 ft. x 20 ft. booth $11,800
Exhibitors will be contacted on a first-come, first-served basis for space preferences.

Payment Information:
☐ Check Make check payable to ASCCP.
☐ Credit Card Please check one: ☐ Visa ☐ MC ☐ AMEX ☐ Discover
Credit Card #: ________________
Expiration Date: ________________ CCV #: ________________
Name on Card: ____________________________

We’ll agree to abide by all the requirements, restrictions, and obligations for the ASCCP 2021 Scientific Meeting. We’ll assume the entire responsibility and liability for losses, damages, and claims arising from injury or damage to our/my displays, equipment, and other property brought upon the premises of the Marriott Marquis Houston and shall indemnify and hold harmless the agents and employees of the Marriott Marquis Houston, and the ASCCP from any such losses, damages and claims. By signing this, we’ll state that we’ll hereby authorized to reserve space for our/my use in the exhibit area of the ASCCP 2021 Scientific Meeting on April 8–11, 2021 at the Marriott Marquis Houston.

Cancellations: Organizations participating in the exhibition may cancel the lease of exhibit space or reduce the exhibit space reserved at any time. Cancellation of exhibit space must be made in writing and will be effective the date such notice is received in the ASCCP office. The following schedule will be used when acknowledging refunds for cancellation or reduction:

☐ Cancellation or exhibit space reduction requests received by close of business Sept. 1, 2020, will receive a refund of 90% of total booth costs.
☐ Cancellation or exhibit space reduction requests received by close of business Sept. 1, - Dec. 31, 2020, will receive a refund of 50% of total booth costs.
☐ Cancellation or exhibit space reduction requests received by close of business after Jan. 1, 2021, will receive a refund of 0% of total booth costs.

Signature:
(Special for 2021 — Due to COVID-19, ASCCP will give full refunds for cancellations of booth space received at least 30 days prior to the start of the event)

SHS Services, LLC, 131 Rollins Ave., Suite 2, Rockville, MD 20852 | F: 301-433-7971 | exhibits@asccp.org
2021 Scientific Meeting on Anogenital & HPV-Related Diseases
April 8–11, 2021 | Houston, TX

Contact (All materials will be sent to the person listed below)

Name: ______________________________________________________________________________________

Email: ______________________________________________________ Phone: _______________________

Company Information (Name will appear in final program as written below)

Company Name: ____________________________________________________________________________

Mailing Address: ___________________________________________________________________________

Email: ___________________________________________ Phone: _________________________________

Fax:_____________________________________ Website: ___________________________________________

Sponsorships

☐ Hotel Door Drop..............................................................$7,500
☐ Hotel Key Card.....................................................................$12,000
☐ Promotional Insert.............................................................$1,500
☐ Lanyards.............................................................................$2,500
☐ Satellite Symposium
☐ Lunch.............................................................................$20,000
☐ Dinner.............................................................................$15,000

☐ Program Advertising
☐ Inside Front Cover..........................................................$5,000
☐ Inside Back Cover...........................................................$5,000
☐ Back Cover.......................................................................$10,000
☐ Inside Full Page..............................................................$4,000
☐ Inside Half Page.............................................................$2,500

TOTAL $__________________

Payment Information

☐ Check (Make Check payable to ASCCP)  ☐ Credit Card: Circle One: Visa MC AMEX Discover

Credit Card #: ______________________________________________________________________________

Expiration Date _________________________ CCV #: _____________________ Expiration Date _________________________

Name on Card: ______________________________________________________________________________

Signature: __________________________________________________________________________________