



MEDIA KIT

2024-2025



WEB APP

THE ADVISOR

EXHIBITS

GUIDELINES
WEB PAGE

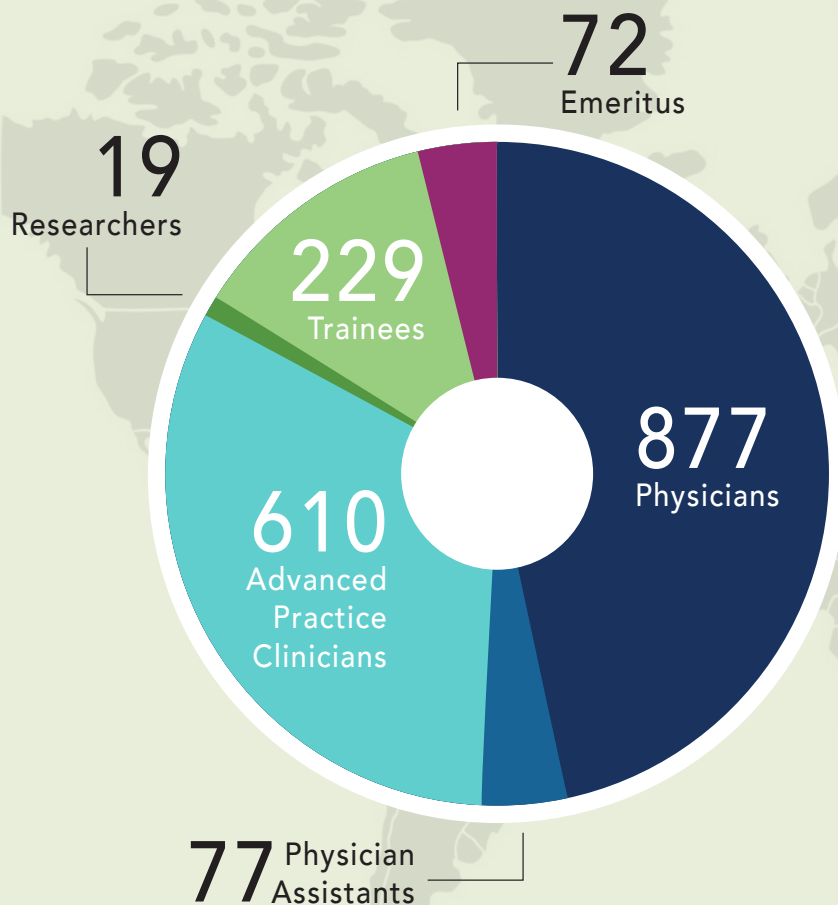


Improving lives through the prevention and treatment of anogenital & HPV-related diseases

ABOUT ASCCP

ASCCP is a community of health professionals focused on anogenital and HPV-related diseases. The audience, which varies from novice clinicians learning basic concepts to experienced practitioners seeking to update knowledge and refine techniques, includes:

- Physicians: Gynecologists, family physicians, gynecologic oncologists, pathologists
- Advanced practice clinicians: Nurse practitioners, physician assistants, certified nurse midwives, nurses
- Public health advisors, epidemiologists administering cancer prevention programs



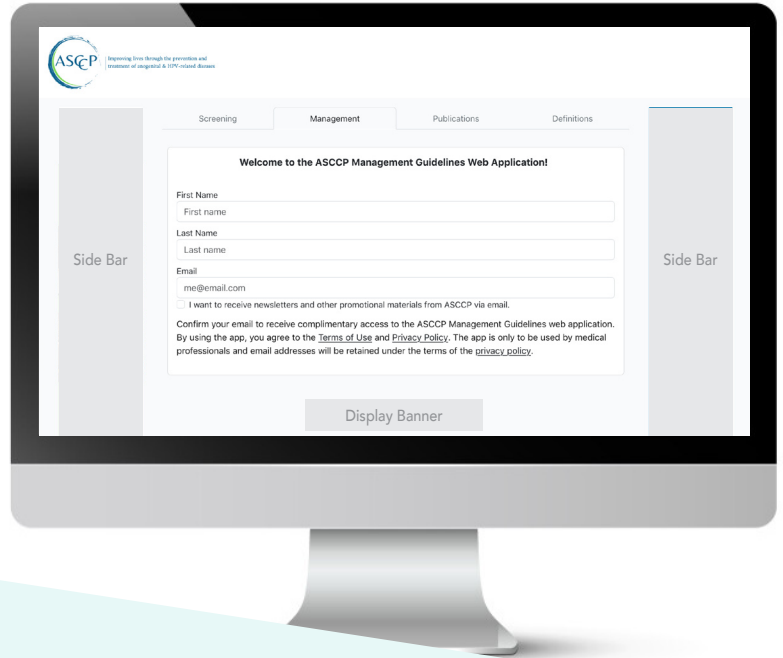
1755
International
members from
48 countries

WEB APP

Pricing & Information for Advertising on the ASCCP Web App

<https://app.asccp.org/>

Advertise your company on the ASCCP Management Guidelines Web Application, the go-to community resource on risk-based management guidelines for healthcare professionals focused on prevention and treatment of anogenital and HPV-related diseases.



Rates

Ad	Side Bar	Center Bar		
Specifications	150 pixels x 600 pixels	300 pixels x 50 pixels		
Pricing per Month(s)				
	1	\$20,000	1	\$25,000
	2	\$35,000	2	\$45,000
	3	\$50,000	3	\$65,000
	4	\$65,000	4	\$85,000
	5	\$80,000	5	\$105,000
	6	\$95,000	6	\$125,000
	7	\$110,000	7	\$145,000
	8	\$125,000	8	\$165,000
	9	\$140,000	9	\$185,000
	10	\$155,000	10	\$205,000
	11	\$170,000	11	\$225,000
	12	\$185,000	12	\$245,000



EXHIBITS

Pricing & Information for Exhibiting at ASCCP Meetings

Why Exhibit at ASCCP Meetings?

- Network with a variety of healthcare professionals in the following areas: gynecology, gynecologic oncology, family medicine, internal medicine, pathology, dermatology, and pediatrics
- Introduce new products
- Build brand visibility
- Participate alongside faculty during hands-on sessions
- Reach nearly 500 attendees from around the world at the ASCCP Annual Meeting, and up to 300 attendees at Comprehensive Colposcopy Courses

Exhibit Opportunities

Meeting: Date & Location	One 6 ft Tabletop	Two 6 ft Tabletops
Comprehensive Colposcopy Courses		
January 8-11, 2025 Tampa, FL	\$1,750	N/A
October 22-25, 2025 Atlanta, GA	\$1,750	N/A
Exhibit Combo: Tampa, FL & Atlanta, GA Courses	\$3,300	N/A
ASCCP Annual Meeting: April 24-26, 2025 San Diego, CA		
<i>*Comprehensive Colposcopy Course is co-located with the ASCCP Scientific Meeting</i>		
Early Bird Rate (Expires January 31)	\$2,800	\$5,400
Regular Rate	\$3,000	\$5,800

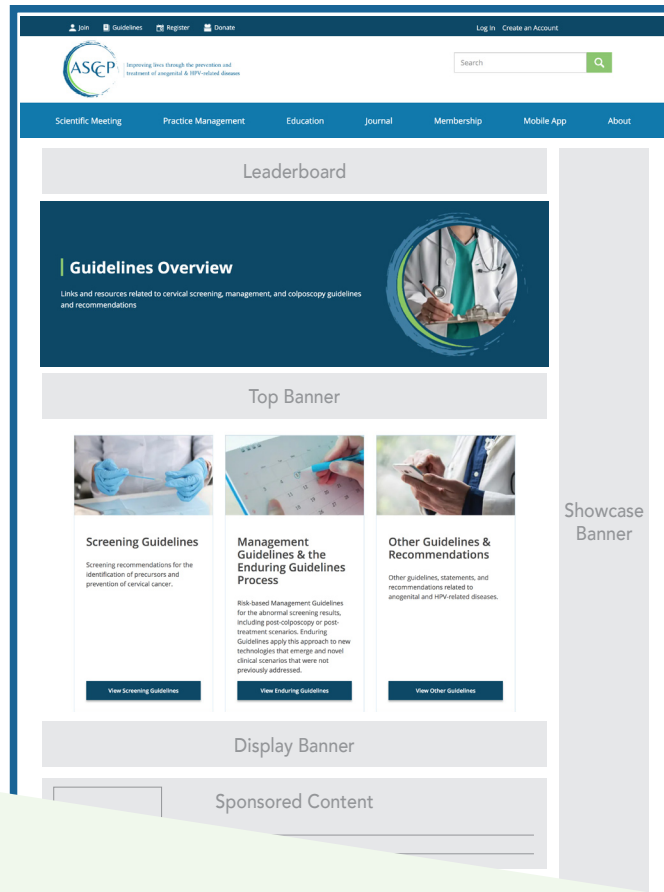


GUIDELINES WEB PAGE

Pricing & Information for Advertising on ASCCP's Guidelines Web Page

<https://www.asccp.org/clinical-practice/guidelines>

Build your brand's visibility among an interdisciplinary group of healthcare professionals focused on improving lives through the prevention and treatment of anogenital and HPV-related diseases.



Rates

Ad	Specifications	Monthly Pricing
Leaderboard	728 pixels x 90 pixels; Prominent banner placement positioned directly above the web page's navigation bar.	\$3,000
Top Banner	728 pixels x 90 pixels; Banner placement positioned directly below the spotlight.	\$2,750
Display Banner	728 pixels x 90 pixels; Banner placements integrated throughout the web page.	\$2,500
Sponsored Content	300 pixels x 200 pixels; Showcase your company, product or service with an engaging graphic and text (50 words).	\$2,250
Showcase Banner	336 pixels x 2800 pixels; Showcase your company, product or service with this large-format display ad.	\$2,000

